

**eXtended Reality**

**Research and**

**Creative Center XR<sup>2</sup>C<sup>2</sup>**



**CONFERENCE**

**7th June, 2022**

**2:00 - 6:30 PM**



**Amphi 38  
Georges Méliès Campus  
in Cannes**



**Campus Visit  
Free entry**

**Hybrid event**



For more information  
send and email to :

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# PROGRAM

## CONFERENCE 2022

**2:15 PM**

Augmented Reality in Live Dramatic Performance: A Most Favored Nation

Jeff Burke, Professor In-Residence in the Department of Theater and Associate Dean, Research and Technology in the School of Theater, Film and Television at UCLA, Founding Executive Director of UCLA Center for Research Engineering Media and Performance (REMAP)

**3:00 PM**

AR filters and the new status of algorithmic images

Ruggero Eugeni, Professor of Media Semiotics, Department of Communication and Performing Arts, Faculty of Arts and Philosophy. Università Cattolica del Sacro Cuore, Milano

**3:40 PM**

What immersive means and how XR and narrative are being used to engage audiences?

Dorothy Di Stefano and Ryan Stephens, Founders and Directors of Molten Immersive Art

**4:00 PM**

Spectral spatialization : the medium is the space

Robert Normandeau, Professor of electroacoustic composition, Université de Montréal

**4:30 PM**

Art & Health : Why and how examining the effects of Art on Health in the older people

Olivier Beauchet, Professeur titulaire, Faculté de médecine, Départements de médecine & gériatrie, Gériatrie & neurologue, IUGM Directeur de laboratoire, CRIUGM

**5:00 PM**

Presentation of Digihub, Shawinigan

Philippe Nadeau, CNRS research fellow at the Camille Jordan Institute of Lyon 1 University, in the Combinatorics and Number Theory team.

**5:20 PM**

Presentation of distributed spatialization device :

Camille Giuglaris, CIRM, Bertrand Petit, INRIA et Jean-François Trubert, CTEL

**5:40 PM**

Presentation of projects

**6:30 PM**

Startup Factory Event - Metaverse and immersive technologies

Organized by the Agglomération Cannes-Lérins and Sophia Business Angel (only by invitation)

